



## **REPORT ON CAREER ORIENTATION PROGRAMME**

2021-22

### **Objectives of the programme**

1. To help in the total development of the student
2. To help in the proper choice of courses
3. To help in the proper choice of careers:
4. To minimize the mismatching between education and employment and help in the efficient use of manpower

### **About the Programme**

A career orientation is a career development instructional guidance programme designed to prepare students to have a greater understanding of educational career opportunities, options and to assist them in making meaningful and informed career choices.

An individual can now choose the exact career path he wants to pursue based on his personal profile and interests, due to improved quality education, awareness, technology, and the ever-increasing and varied industry requirements.

In view of the above, the Department of Commerce and management has organized a virtual Career orientation program to enrich the knowledge among the students of I B.Com. (Log) about the various career opportunities in the mere future. The program is conducted on **25<sup>th</sup> March, 2022** who always seeks to have better future.

### **Program Highlights.**

- Good number of students has attended the program through online.
- Students have been equipped with a variety of knowledge on Career and its opportunities.
- We have explained about Higher Studies, Job Opportunities and becoming an entrepreneur.
- It also covered different entrance examinations available to the students after their graduation under Higher Studies category
- The students are very delighted with presentation and they have given their speechless feedback on the entire session.
- The presented PPT is attached to this document for your kind perusal.

## **Programme Outcomes: 1. Evaluate**

- Clarify their values, interests, strengths and skills
- Articulate their transferable, liberal arts, graduate school and work-related skills
- Identify and research a wide variety of career fields and opportunities

## **2: Engage**

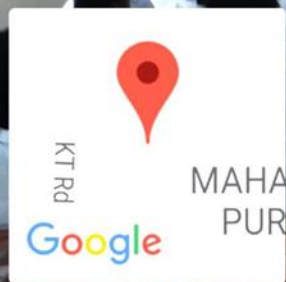
- Cultivate a professional network and engage in informational interviews
- Gain experience and insights through site visits, job shadowing and internships
- Evaluate the environmental fit of a variety of work settings and roles

## **3: Implement**

- Market themselves effectively to prospective employers (through written documents, online presence, and skillful interviews)
- Identify and use relevant tools in the job search, including activating professional networks



**Vijayawada, Andhra Pradesh, India**  
Opposite Sinivas Mahal theatre, KBN college road, 520001,  
Vinchipeta, Vijayawada, Andhra Pradesh 520001, India  
Lat 16.523652°  
Long 80.612815°  
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Lat 16.523652°  
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25/03/22 09:26 AM

- Logistics students are exposed to a wide range of business topics and practices since logistics is a business function that bridges disparate parts of the business, spanning supply and demand.

## Jobs/opportunities

- [Internal Supply & Support Placement](#)
- [Planning and Logistics Projects Placement](#)
- Quality Systems manager
- [Internal Supply & Support Placement](#)
- [Tooling Project Coordinator Placement](#)
- [Logistics Manager](#)
- [Logistics Director](#)
- [Logistics Coordinator](#)



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An individual can now choose the exact career path he wants to pursue based on his personal profile and interests, due to improved quality education, awareness, technology, and the ever-increasing and varied industry requirements.

In View of the above, the Department of Commerce and management has organized a virtual Career orientation program to enrich the knowledge among the students about the various career opportunities in the mere future. The program is conducted **on 29-03-2022** for I B.COM Students who always seeks to have better future. The Orientation program was held in different sessions in which out of total 250 students in First Semester, two hundred and ten students were attended the orientation programme.

**Program Highlights**

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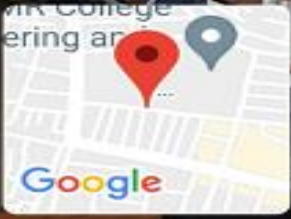
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GPS Map Camera



**Vijayawada, Andhra Pradesh, India**  
9-47-8, Gorri Kondarao Street-6, Vinchipeta, Vijayawada, Andhra Pradesh 520001,  
India  
Lat 16.5231°  
Long 80.612656°  
29/03/22 09:21 AM